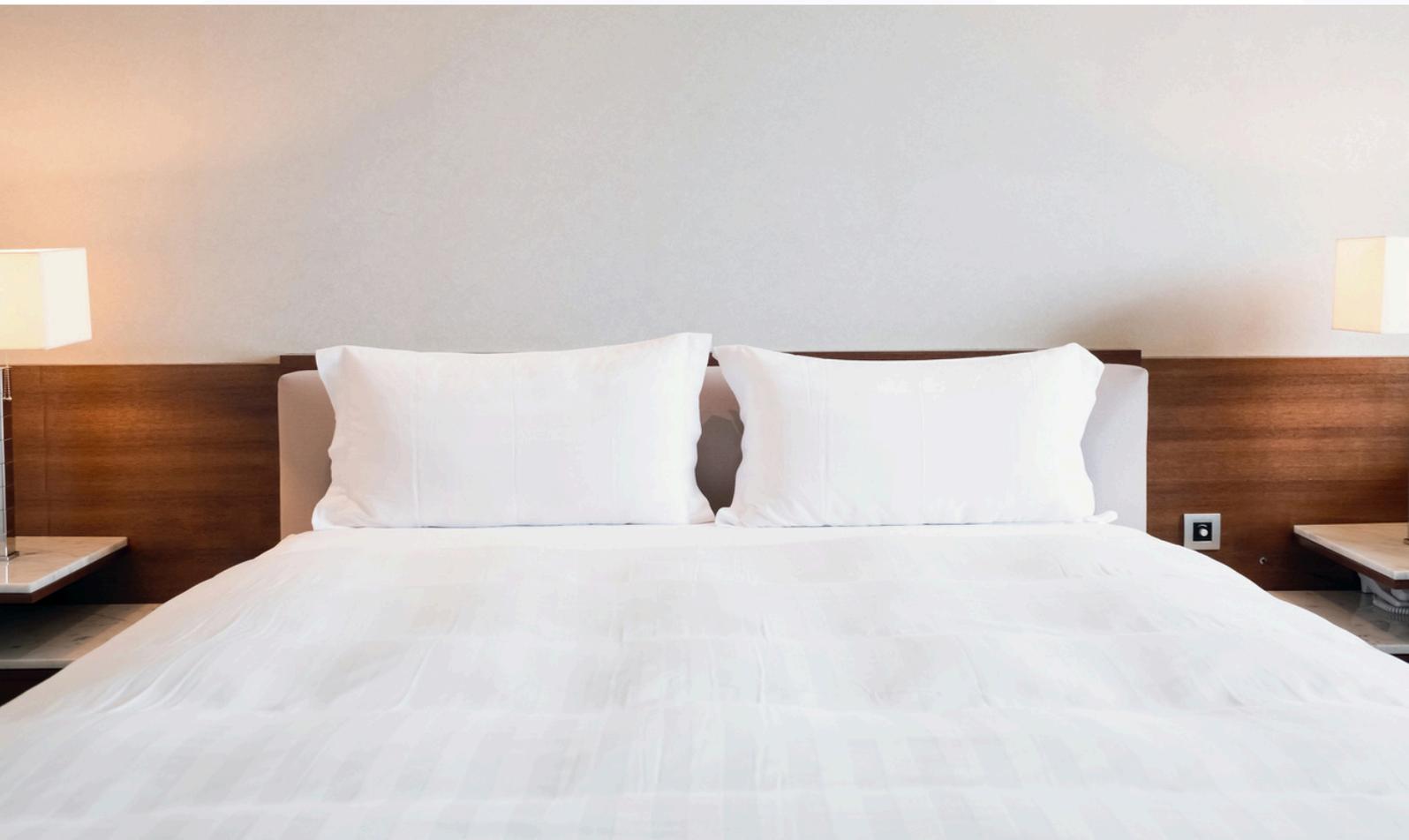




# THE WHITE HORSE

(Parth Enterprises)

## BED LINEN & BATH



Warehouse No.01,  
Lane No.09, Nimbalkar Nagar  
Industrial Estate, Lohegaon,  
Pune 411047

Parth Enterprises  
+918530751414  
[help@thewhitehorse.in](mailto:help@thewhitehorse.in)  
<https://www.thewhitehorse.in/>



# COMPANY OVERVIEW

Parth Enterprises, operating under the brand name The White Horse, has been committed to delivering the best sleeping solutions and home furnishings for over five years. Since our establishment, we have focused on creating products that combine comfort, durability, and design excellence, helping customers experience restful sleep and enhanced living spaces.

As a leading manufacturer and supplier, we offer a wide range of premium mattresses, supportive pillows, luxurious hotel bed linens, and elegant home furnishings. Each product is crafted with high-quality materials and thoughtful engineering to meet the diverse needs of homes, hotels, and the hospitality sector. Our consistency in quality and reliability has helped us build a strong presence and a trusted reputation in the industry.

Our mission is simple to exceed customer expectations through superior products and dedicated service. We follow strict quality control, embrace innovative design, and ensure comfort is at the heart of everything we create. Backed by a customer-focused team, we continue to grow with a commitment to quality, comfort, and long-term satisfaction.

# BED LINEN



Your guests deserve to escape into a dreamland wrapped in comfort. We offer a symphony of hotel bed linens designed to pamper every sleeper. Breathable cotton whispers promises of slumber, while cool linen invites refreshing dreams.

Each thread, weave and texture tells a story of unparalleled comfort. Discover sheets that hug your mattress like a second skin, pillowcases that cradle your head in plush softness, and duvet covers that envelope you in warmth.

**BED SHEETS**

**DUVETS**

**PILLOWS**

**DUVET COVERS**

**PILLOW COVERS**

**PROTECTORS**

**TOPPERS**

**BLANKETS**

**BED RUNNERS**

**CUSHION COVERS**



# Selecting Bed Linen for your Hotel

## Size

What kind of bed are you buying the sheets for; king, queen or single?

## Thread Count

Thread Count refers to the number of thread woven into a bedsheet. Higher thread count linens are softer, finer and durable.

## Material & Breathability

The material you choose is important to know the comfort of the linen. Bed Linen can be made of cotton, polyester or blends of both.

## Weave

The weave of the Bedsheet also contributes to the looks of the linen - Sateen, Percale or Jacquard



# PLAIN

# Collection



100%  
Cotton



Soft  
Touch



Machine  
Washable



Premium  
Quality



Non  
Allergic

## Elegance in Simplicity

Our plain bed linen collection is crafted to deliver exceptional comfort, durability, and a refined aesthetic suited for hotels, resorts, guest houses, and premium residences. Designed with a clean and timeless look, these linens complement any décor style while ensuring a luxurious sleeping experience.

### Benefits:

- Enhances the room's overall appearance with a clean and polished look
- Offers superior comfort for guests, improving satisfaction and sleep quality
- Durable construction ensures long service life, reducing replacement costs
- Suitable for all interior styles, from modern to classic hotel themes



# STRIPES

## Collection



100%  
Cotton



Soft  
Touch



Machine  
Washable



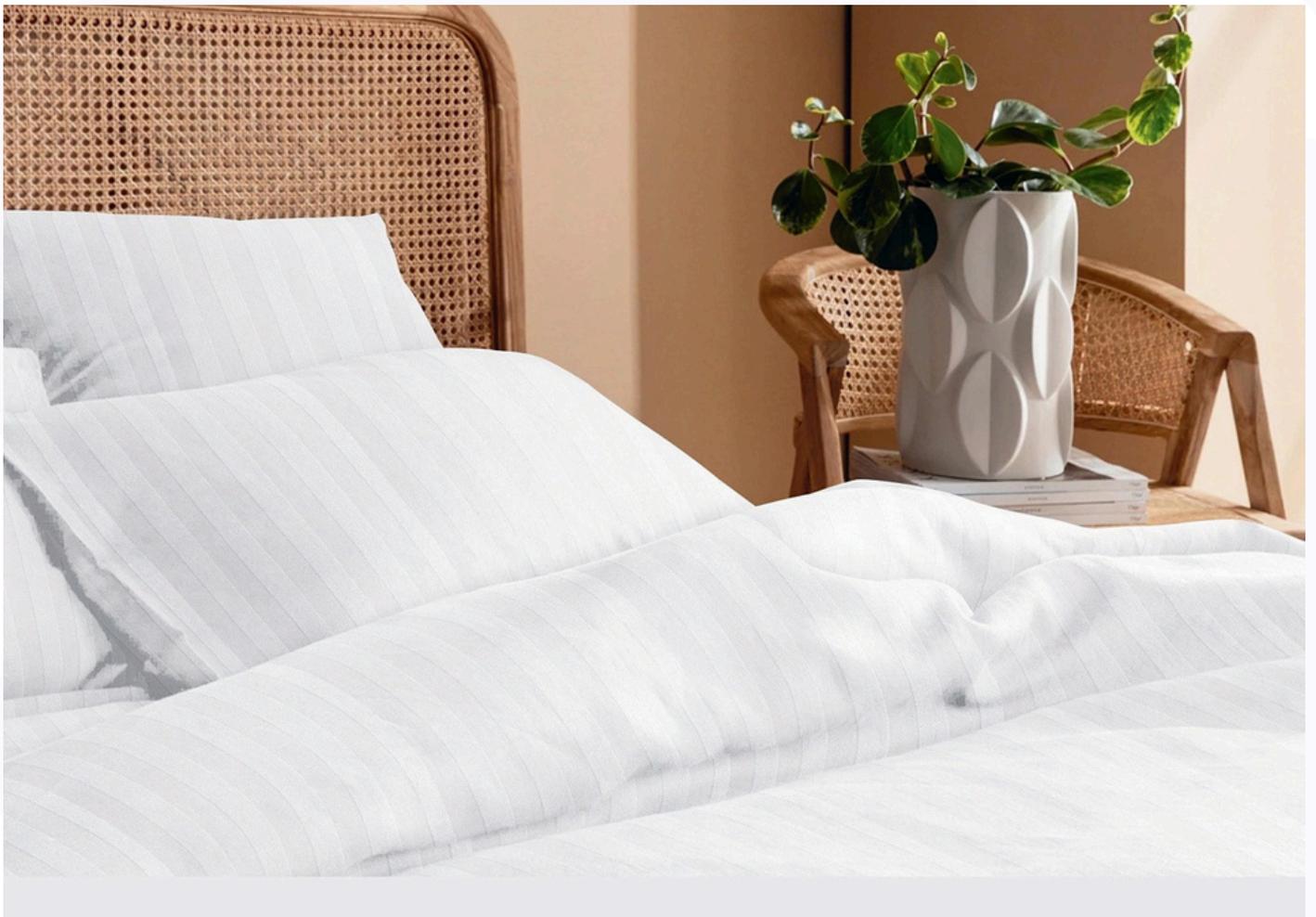
Premium  
Quality



Non  
Allergic

Satin Stripe is a kind of satin fabric with jacquard weave threads. Jacquard weaving forms iridescent stripes which is in consistent demand. The structure of the stripe shimmers beautifully in light.

Satin stripe bed linen is known for its smooth texture, luxurious sheen, and elegant hotel-class appearance. The fine weaving technique enhances durability while maintaining a soft and breathable feel, making it ideal for hotels, resorts, and premium guest accommodations. The subtle stripe pattern not only elevates the aesthetic of the room but also adds a refined touch of sophistication.



# DUVET

# Covers



100%  
Cotton



Soft  
Touch



Machine  
Washable



Premium  
Quality



Non  
Allergic

Duvet Covers are used to wrap the duvets. They can be made in Satin Stripes or Percale Finishes, depending on the customer's preference.

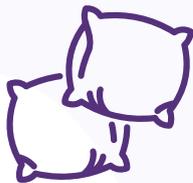
These covers not only enhance comfort but also add elegance and durability to the bedding setup. Designed for easy maintenance, they feature soft textures, strong stitching, and high-quality fabrics that ensure long life even with regular housekeeping cycles. Available in multiple sizes and GSM options, our duvet covers offer superior breathability, smooth touch, and a premium look suitable for hotels, resorts, and luxury stays.



# DUVETS & PILLOWS



**110 GSM  
Peached Micro**



**Virgin  
Fibre**



**Machine  
Washable**



**Premium  
Quality**



**Super  
Durable**

# MATTRESSES



- Spring Pocket Mattress
- Orthopaedic Memory Foam Mattress
- Spine Care Natural Latex Foam Mattress
- Medium Firm Ortho Plus Mattress
- Soft Feel Comfort Pro Mattress

All types of Mattresses are available Pocket Spring, Ortho Mattresses, Memory Foam Mattresses, Natural Latex Foam Mattresses etc.



**Ergo-Support**  
Orthopedic Design



**Cloud-Comfort**  
Pressure Relief



**Eco-Friendly**  
Natural Materials



**Durable & Safe**  
10-Year Waranable



**Climeate**  
Coorht& Etbly

---

# MATTRESS

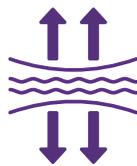
## Protectors & Toppers



100%  
Cotton



Poly fiber  
Wadding



Corner  
Elastic



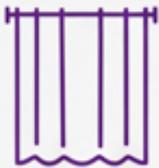
Premium  
Quality



Water  
proof

---

# Curtains



Soft & Elegant  
Draping



Blackout &  
Light Filtering



Easy Care  
Machine Washable



Durable &  
Long-Lasting  
Fabric



Custom Sizes  
& Eco-Friendly

## Elevate the Ambiance. Enhance the Experience.

Crafted to transform any room into a peaceful and luxurious space, our premium blackout curtains are designed to deliver superior comfort and aesthetic appeal. Ideal for hotels, resorts, and premium guest spaces, these curtains combine functionality with refined elegance.

- Blackout Technology
- Sound Dampening
- Luxurious Fabrics
- Customizable Designs



### **Benefits:**

Promotes better sleep quality and guest satisfaction. Enhances relaxation with a peaceful, noise-reduced environment. Adds sophistication and a premium look to any space. Tailored options help match the exact design requirements of hotels and hospitality projects



## BLANKETS

Single Blanket - 800 GMS

Single Blanket - 1000 GMS

Double Blanket - 1200 GMS



## BED RUNNERS

Bed Runners and Cushion covers are usually placed on a bed as a decorative touch to the room. We offer various designs and fabric choices for runners.

---

# Why choose Bedding from The White Horse?

- 1** 100% Premium Cotton
  - 2** Mercerising, Synging, Calendaring  
Processing
  - 3** Prompt & Reliaible Services
  - 4** Best Machinery& Raw Materials
  - 5** Experience of over 60 years
-

# BATH LINEN



Our curated collection of bath linens are designed specifically for the discerning hospitality industry. From the moment your guests sink into our plush towels, crafted with the finest materials and meticulous attention to detail, they will experience a touch of luxury that elevates their stay.

We offer a diverse range of bath linens to suit every need; from absorbent towels to cozy bath robes, all ensuring unparalleled comfort and lasting quality. Discover how Elarra's Bath Linen can transform your guest experience.

**BATH TOWELS**

**POOL TOWELS**

**HAND TOWELS**

**BATH MATS**

**FACE TOWELS**

**SPA TOWELS**

**BATH ROBES**

**BATH SHEETS**

**BATH SLIPPERS**



# Selecting Bath Linen for your Hotel

## Size

Towels come in a variety of sizes, hence determine the size you wish to purchase.

## GSM

The density of a towel is measured in Grams per Square Meter. It varies from 300 - 900 GSM

## Material

Towels are mainly made up of cotton. However, Poly blend towels are also available

## Care

A wash care label is attached to every towel, we recommend not using fabric softeners or ironing your towels. Please follow wash care instructions to ensure durability.



# PREMIUM

## Collection



100%  
Premium Cotton



Soft  
Touch



Double  
Stitched



Plush &  
Fluffy



Quick  
Dry

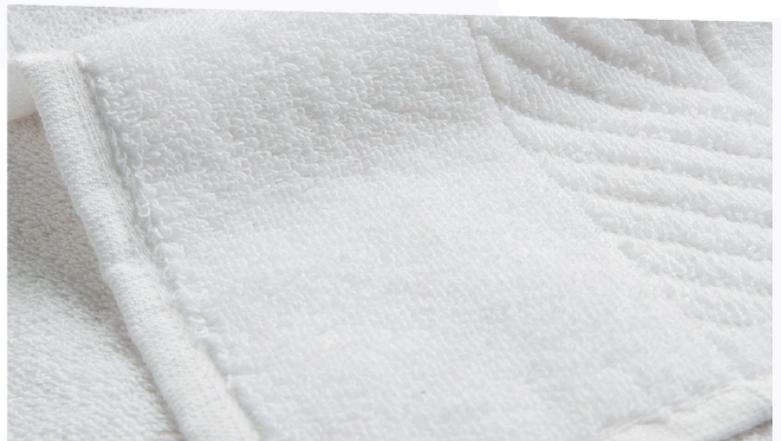
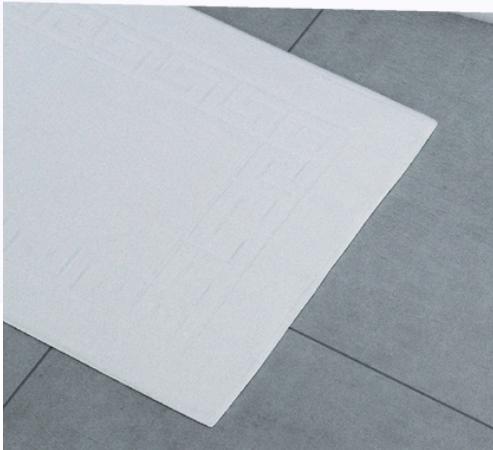
The Premium Collection of towels are made up of 100% Cotton, making it the best choice for hotels who seek to give their guests a luxurious experience.

Crafted with hotel-grade durability, these towels maintain their plush feel and whiteness even after repeated washes. Their elegant texture, refined stitching, and skin-friendly natural fibers make them ideal for every guest bathroom. Available in multiple sizes and GSM options, this collection ensures hotels can choose the perfect blend of comfort, durability, and style.



# ECO

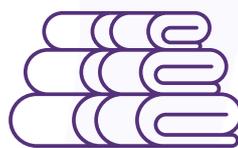
# Collection



**Cotton  
poly blend**



**Double  
Stitched**



**Aesthetic  
Borders**



**Cost  
effective**

The Eco Collection of towels are made up of a blend of 80% Cotton and 20% Polyester. These towels are durable and soak water just as a cotton towel. Designed to offer long-lasting performance, the Eco Collection provides an excellent balance of softness, absorbency, and strength.

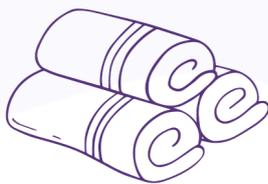
The unique blend enhances fabric durability, making the towels less prone to wear, shrinkage, and fraying—ideal for hotels, resorts, and high-usage environments. They dry faster than regular cotton towels, helping reduce laundry time and energy consumption. Their lightweight feel and smooth texture add comfort, while the fabric maintains its appearance even after repeated washes.



---

# POOL

# Towels



**Attractive  
Colours**



**Double  
Stitched**



**Colour  
Fastness**



**Cost  
effective**



---

# COLOUR

## Towels



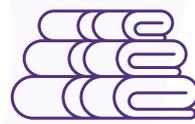
100%  
Cotton



Soft  
Touch



Colour  
Fastness



Plush &  
Fluffy



Aesthetic  
Borders

---

# BATH ROBES

*Terry*



*Waffle*



100%  
Cotton



Soft  
Touch



Machine  
Washable



Premium  
Quality



Non  
Allergic





## SHOWER

## *Curtains*

6 ft x 6.5ft



## BATHROOM

## *Slippers*

---

# VALUE ADDED SERVICES



## EMBROIDERED

*Towels*

Give your hotels a premium look with embroidered towels from Elarra at a minimal cost. No Minimum Order Quantity.



## LABELLING

*Services*

We provide labelling services to our clients with their hotel logo. A calendar can also be added at the back.

---

---

# Why choose Bath Linen from The White Horse?

**1** 100% Premium Cotton Yarn

**2** Double Stitched Towels

**3** Prompt & Reliable Services

**4** Ready Stock Availability

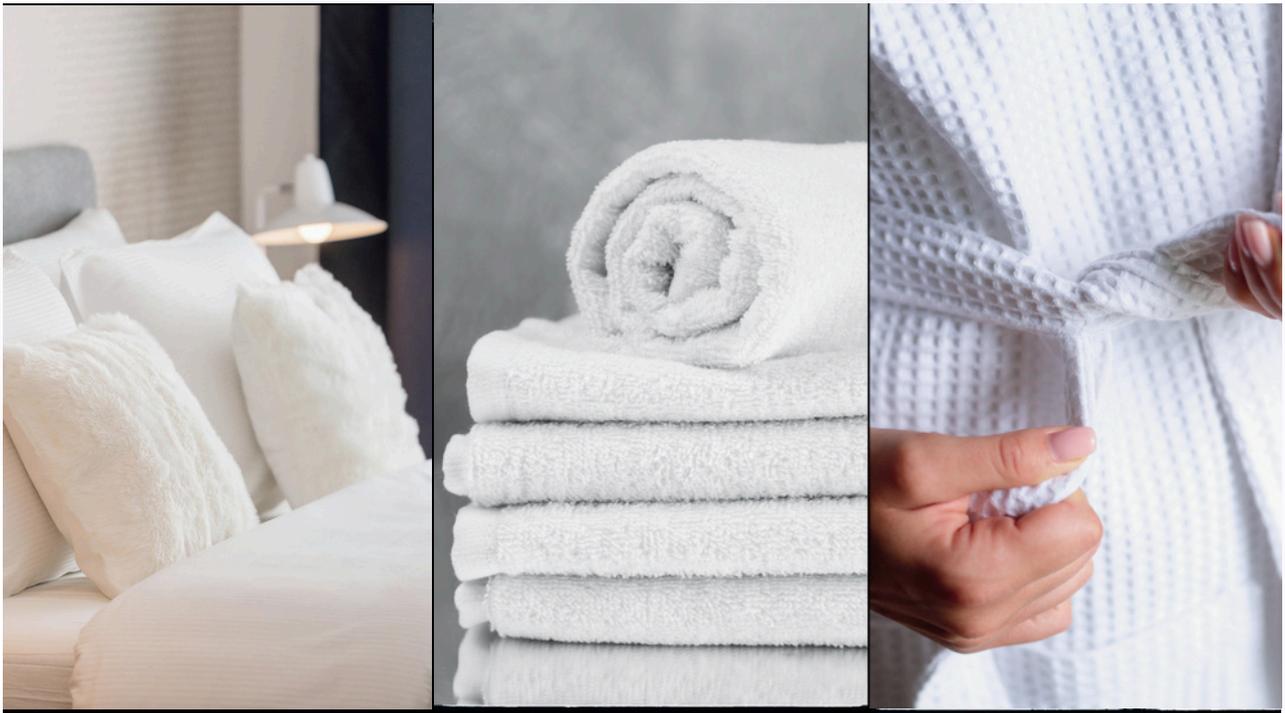
**5** Varied Product Range for  
all customers

---



# THE WHITE HORSE

**Your convenience is our priority. Get in touch for any products you do not find listed here.**



@thewhitehorselife

Warehouse No.01,  
Lane No.09, Nimbalkar Nagar  
Industrial Estate, Lohegaon,  
Pune 411047

Parth Enterprises  
+918530751414  
help@thewhitehorse.in  
<https://www.thewhitehorse.in/>